

# NORTH EAST LABOUR MARKET INFORMATION



# What is LMI

- Labour Market Information - Is information which tells you about the workplace or the labour market. It will give you the knowledge to plan for your future career.

# Good quality LMI will answer your main questions

- How easy is my chosen career to get into?
- How do I get into it?
- What will I be paid?
- Can I travel to work easily?
- How do they recruit or select?
- What qualifications do I need?

# Labour Market

## Supply and Demand

**Demand** – Demand for jobs from (potential) workers and their skills knowledge and experience

**Supply**- Relates to employers and the numbers and type of staff they need

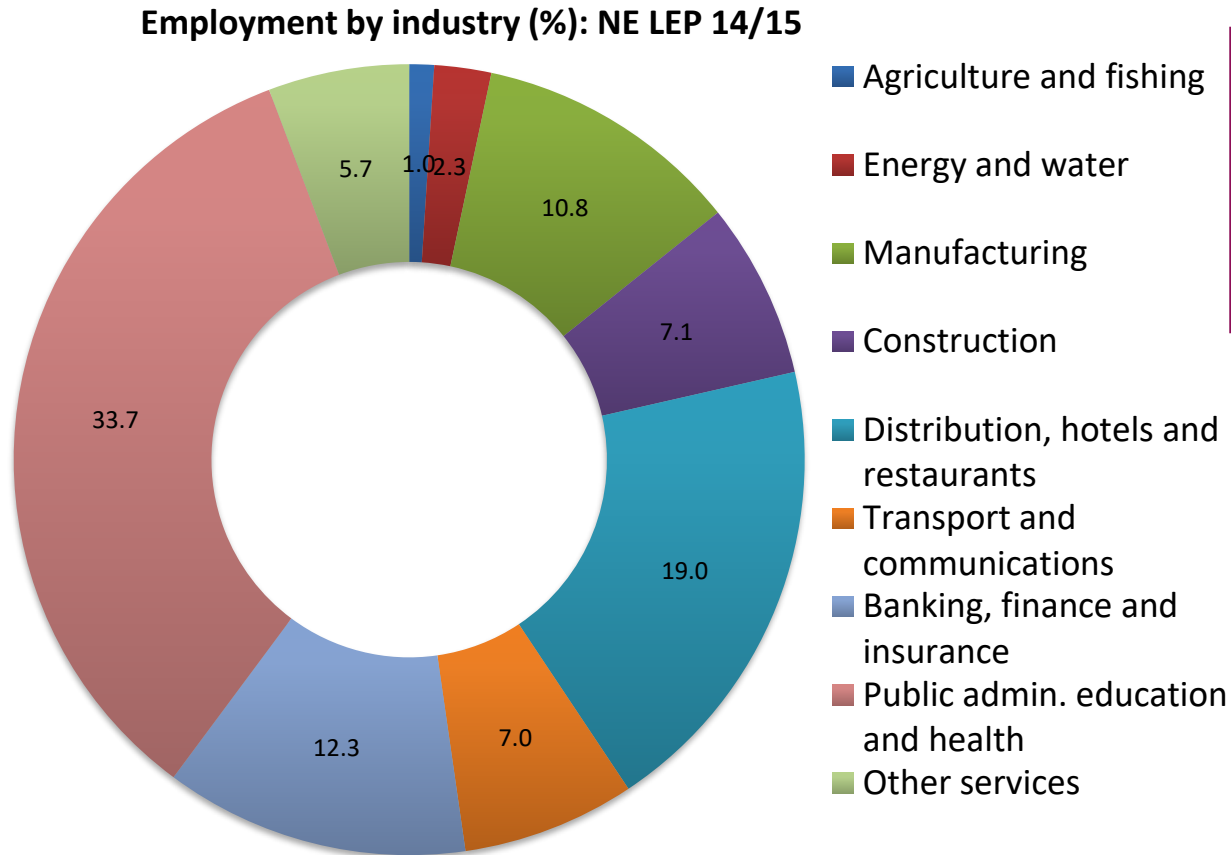


# Labour Market



Almost 1 in 6 work in Health and Care  
5000 work in Manufacturing  
5000 in Education  
4500 in Retail and Admin respectively

# Key sectors in the North East



**Over 80% of our workforce jobs are in services and this is growing.**

**11% of workforce jobs are in self employment.**

Source: ONS Oct 15

# Labour Market Information

## North East and Cumbria

### Employment

71.4%



UK average **76.3%**.

Female 68.8% Male 74%



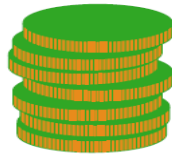
### Unemployment

6.2%



UK average **3.8%**.

### Salary



The average income is **£27,716** a year

### Working Hours



On average people work **31.5** hours a week

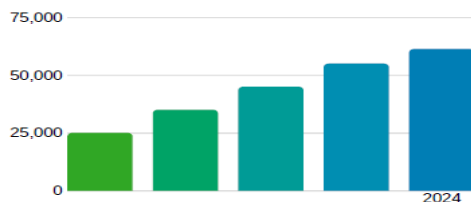
### Self-Employed



11.3%

**196,500** people are self-employed

### Predicted Job Growth



**+61,300 extra jobs by 2024**

### Sectors set to grow

Teaching and Education  
Health and Social Work  
Information Technology  
Professional Services  
Construction  
Finance and Insurance  
Wholesale & Retail

### Where are the most jobs now?



Health and  
Social Care



Wholesale and  
Retail



Manufacturing

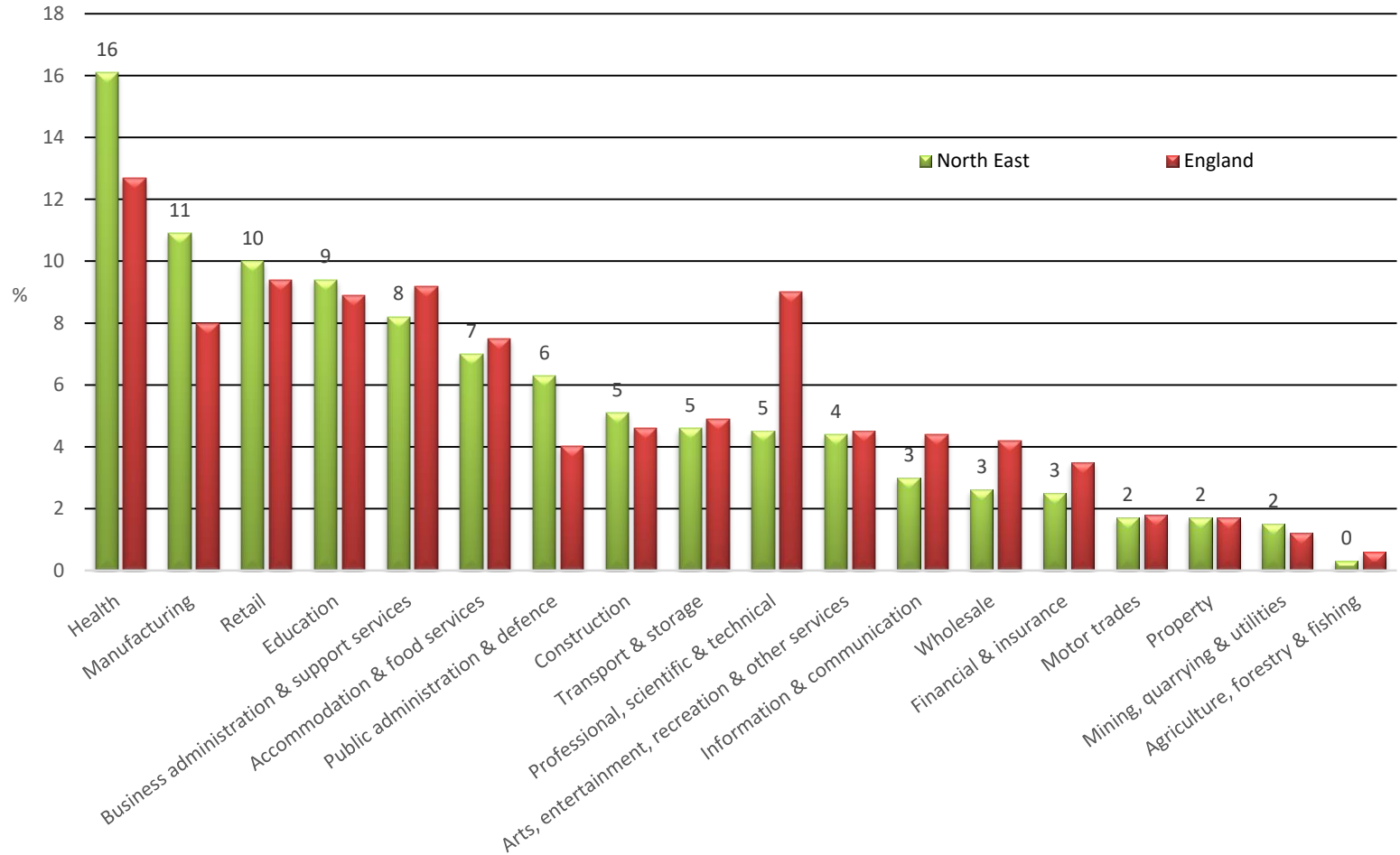


Education



Administratin

# Employee shares in the North East and England (BRES 2018, ONS)





# Job Density

- Number of jobs in an area divided by resident population aged 16-64 in that area. Job density of 1.0 means 1 job per resident 16 – 64. Recent figures:
- South Tyneside 0.51
- Sunderland 0.75
- Newcastle Upon Tyne 1.01
- Gateshead 0.81

# Job Sectors

## Predicted to provide lots of jobs

- Passenger Vehicle Manufacturing
- Subsea and Offshore Technology
- Life Sciences and Healthcare
- Creative, Digital, Software and Technology Based Services
- Real estate and construction
- Financial, professional and business services
- Education – in particular, but not exclusively HE
- Transport and logistics

# Low Carbon Economy

- New ways to generate energy wind, wave, tidal, biomass (Teeside).
- Electric vehicle manufacturing significant due to Nissan production Nissan Leaf

# Health and Social Care



- NHS – 350+ Roles
- Largest North East Employer
- 5<sup>th</sup> Largest Global employer
- Adult Social Care growing rapidly
- Ageing work force retiring
- Subjects – English, Maths, Biology, ICT, Psychology
- Skills/Qualities – Friendly, Caring, Patient, Team Work, ICT, Team Work
- Earnings examples – Midwife £35000, Care Worker £16000, Dental Nurse £17500.

# The Healthcare sector in the North East



We know there are 1.55 million jobs in adult social care in England

1.43 million of those jobs are full-time.



You're part of a growing sector. Since 2009 the number of jobs in the sector has increased by 18%.



The number of residential services in England is 20,300.

The average age of someone working in the sector is 43 years old, and 82% of them are female.

The number of non-residential care services is 19,800.



On average a worker has eight years of experience working in the sector.

Average care worker pay was £7.46\* per hour.



65,000 people employ their own staff in England - the staff are often called personal assistants.



## Sources

1. Skills for Care, 2016

Produced by the CfBT Advice & Guidance LMI team for the National Careers Service delivery network

# ICT AND DIGITAL



- 2500 tech related companies in North East
- IT and Digital Sectors need more girls!  
Currently only 23% are females
- Sunderland Software City encourages growth of software industry in North East
- Subjects - ICT Maths  
English Physics
- Skills/Qualities – Logical, Problem Solver, Communication Skills, Organised
- Local Employers – Accenture, Aspire Tech, Sage Group, ITPS
- Earnings – IT Tech £28000  
Software Developer £40000

# Engineering and Manufacturing



- 56000 new Engineering Technicians are needed per year
- 98000 people in North East work in engineering and manufacturing
- Many local companies are small, employing less than 10 people
- Subjects – Maths, Physics, Art and Design
- Skills/Qualities – Good at Maths & Science, problem solving, manual dexterity, communication
- Employers - Nissan, Ford Aerospace, Cummins UK, Unipress

# Construction



- 3510 new jobs every year
- In Demand joiners, plumbers, supervisors
- Architect earns £38000
- Bricklayer £25000
- Plumber £28000
- Subjects – Maths, English, IT
- Qualities/Skills – Good practical skill, follow instructions, head for heights, team work
- Employers – Kier , Balfour Beattie, Keepmoat, Interserve



# Hospitality



- People have more leisure time and disposable income
- Employers need more people with organisational skills, team work skills, communication skills, customer service
- Subjects – English, Maths, Languages, Business Admin
- Skills/Qualities Customer service, planning and organising, work under pressure

# Other Growth Areas

- Science – Science City Newcastle, Medical Research, Ageing research, drug manufacturing – all increasing due to ageing population
- Pharmaceutical – Glaxo Smith Kline – Durham, SCM Pharma Northumberland
- Leisure and Tourism – Predicted to be significant employer due to our strengths as a tourist destinations


# Routes into Work

- Apprenticeships
- Traineeship
- Vocational Training
- University

# 10 AMAZING apprenticeships YOU NEVER KNEW EXISTED

- 1 ZOOKEEPER**  
Help to improve the health and welfare of animals
- 2 CHOCOLATIER**  
Your eye for detail and passion for food will help create everyone's favourite treat
- 3 COSTUME/WARDROBE ASSISTANT**  
You'll be using your creativity to help design, make and alter clothes for actors
- 4 CABIN CREW**  
Use your people skills and flair for customer service to work and travel the world
- 5 FIREFIGHTER**  
If you're fit, calm under pressure and up for a challenge this is the job for you
- 6 ENVIRONMENTAL CONSERVATION**  
Your important work and research will be helping to save the world - literally!
- 7 ANIMATION**  
Use your artistic skills to bring ideas to life on the big (or small) screen
- 8 LIVE EVENTS AND PROMOTION**  
Help to plan and promote events, from festivals and gigs to awards ceremonies
- 9 SOLICITOR - LEGAL SERVICES**  
Your passion for the law profession can lead to qualifying as a solicitor
- 10 SPACE ENGINEERING**  
Launch your career with this unique chance to work in the UK space industry

## FIND OUT MORE

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