

BTEC Travel and Tourism

Do you
Enjoy?



What is it all about ?

What's not to like about seeing different travel destinations?
Meeting new people and helping them to experience new adventures!

Travel and tourism is one of the **largest industries** in the world & with more people travelling, It just keeps on growing.

There's a wide variety of jobs so plenty of choice to find one you'll love!

What will I do?

- Learn about different types of **destinations**
- Knowledge of types of **travel**
- Understand the needs of different **visitors**
- **Problem solving**
- Design your own **holiday itineraries**
- Develop your **mapping skills**
- **Visit** a travel and tourism organisation

What qualities do I need?

If you enjoy **helping others** and have a friendly and enthusiastic personality a career in travel and tourism is a great option!

You will need to be good at problem solving, able to work well in a team and have a strong customer focus and excellent organisational skills.

Course content

Pearson BTEC Level 1/Level 2 Tech Award in Travel and Tourism

Component number	Component title	GLH	Level	How assessed
1	Travel and Tourism Organisations and Destinations	36	1/2	Internal – externally moderated
2	Customer Needs in Travel and Tourism	36	1/2	Internal – externally moderated
3	Influences on Global Travel and Tourism	48	1/2	External Synoptic

INVESTIGATING Destinations

You will investigate

- **Cities**
- **Seaside resorts**
- **Countryside areas.**

INVESTIGATING Destinations

You will consider factors that make the destination appealing;

- Visitor attractions
- Natural Features
- Range of accommodation
- Arts and entertainment
- Sightseeing
- Transport Links

INVESTIGATING UK Destinations

BOURNEMOUTH Beach has been voted the number 1 spot in the UK



Could you be responsible for **marketing and promoting** a destination, or **selling holidays** to clients to destinations such as Bournemouth?

INTERNATIONAL Destinations

Hawaii is the number 1 dream destination.....



Turtle Bay Resort, Oahu, Hawaii, USA

Could you aspire to work for a **major tour operator** and **design package holidays** and itineraries, or tailor made holidays for clients?

Careers in travel and tourism

Watch this video it shows a man who has booked a holiday with First Choice for him and his family.

You will see a range of different people carrying out jobs in the travel industry.

[Travel and Tourism](#)

Careers in travel and tourism

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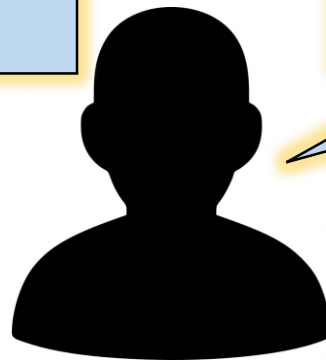
Is this course right for me?

- Are you curious about different places and cultures?
- Do you like helping people?
- Do you like to solve problems?
- Are you good at planning and organising?

What Do Our Students Think?

I really enjoyed this course as it was a new, interesting subject which gave me a good insight into different cultures & landmarks around the world. It also gave me good computer skills using Word & PowerPoint to display work,, which I have found to be useful especially now I am in sixth form.

I have developed the customer service skills that will help me with my ambitions to become a travel agent.



Next Steps.....

If you would like any more information
about the course, or have any questions
feel free to speak to

Mrs McKenzie