



## Curriculum Overarching Intent.

To immerse students into the rapidly growing industry of travel and tourism. To empower students to have a passion for the subject and raise their aspirations and desires to travel. Students will investigate a range of UK and world class travel and tourism destinations and explore the key features of appeal of the destinations. Students will understand the economic importance of tourism. Through studying this course, students will be fully equipped with the skills required to successfully work in a range of travel and tourism organisations.

## Prior Learning

- An understanding of Geographical locations of continents and major destinations.
- An understanding of command words; in particular; identify, describe, analyse and evaluate.
- An understanding of how to use ICT to produce customer itineraries, presentations and reports

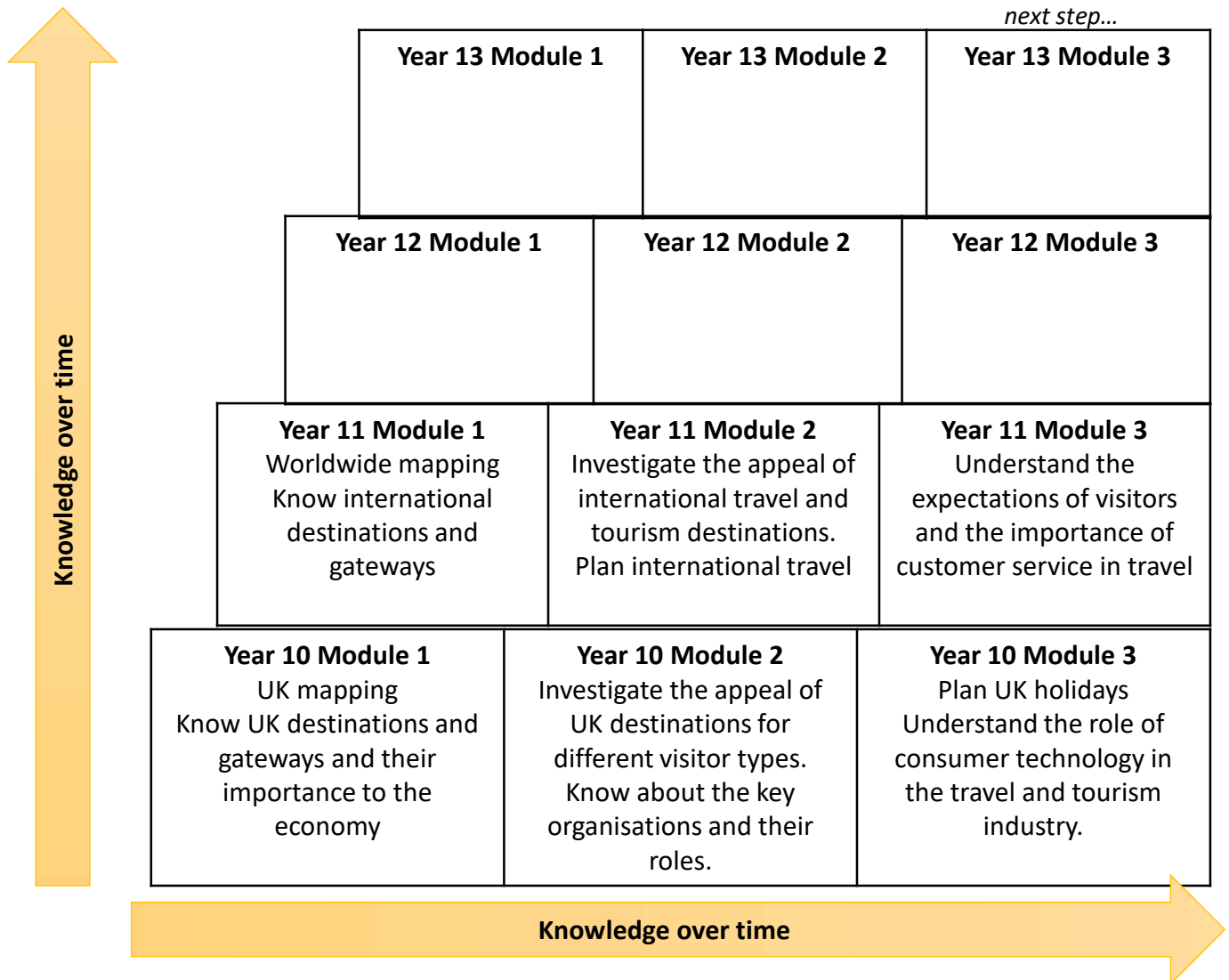
	Vision	Key Concepts and Key Skills
Year 10	To develop students knowledge of all aspects of the travel and tourism industry. To inspire students and help them understand the significance of the travel and tourism industry to the economy. Students will develop an understand of the principles of sustainable tourism and the positive impacts they can have on a host destination.	<ul style="list-style-type: none"> <li>✓ UK Mapping skills</li> <li>✓ ICT skills</li> <li>✓ Presenting skills</li> <li>✓ Communication</li> <li>✓ Problem solving</li> <li>✓ Extended Writing</li> <li>✓ Report writing</li> </ul>
Year 11	To equip students with the skills necessary to be able to provide outstanding customer service skills in the travel and tourism industry. To develop students knowledge of a range of overseas destinations.	<ul style="list-style-type: none"> <li>✓ Worldwide Mapping skills</li> <li>✓ Customer Service Skills</li> <li>✓ Communication skills</li> <li>✓ ICT skills</li> <li>✓ Presenting skills</li> <li>✓ Problem solving</li> <li>✓ Extended Writing</li> <li>✓ Report writing</li> </ul>
Year 12		
Year 13		

# Travel and Tourism



Our Curriculum Progression Model is:

*Readiness for their next step...*



Key texts and websites that you can access to support their knowledge development in this subject include:

	Year 12	Year 13
Exam Board website: <a href="http://www.edexcel.org">www.edexcel.org</a>		
Websites		
Key texts and books		

	Year 10	Year 11
Exam board website: <a href="https://qualifications.pearson.com/en/home.html">https://qualifications.pearson.com/en/home.html</a>		
Websites	Visitbritain.com Students have the opportunity to investigate 6 destinations of their choice across the two years and will be expected to use a wide range of destination websites such as <a href="http://visitblackpool.co.uk">visitblackpool.co.uk</a> to support their own research.	
and books	<ul style="list-style-type: none"> <li>• Student Knowledge Organiser</li> <li>• The worldwide Atlas</li> <li>• BTEC First in Travel and Tourism Student book</li> <li>• Wanderlust, Jen Malone</li> </ul>	<ul style="list-style-type: none"> <li>• Student Knowledge Organiser</li> <li>• The Worldwide Atlas</li> <li>• BTEC First in Travel and Tourism Student book</li> </ul>