

St Wilfrid's RC College

Travel and Tourism



Curriculum Overarching Intent.

To immerse students into the rapidly growing industry of travel and tourism. To empower students to have a passion for the subject and raise their aspirations and desires to travel. Students will investigate a range of UK and world class travel and tourism destinations and explore the key features of appeal of the destinations. Students will understand the economic importance of tourism. Through studying this course, students will be fully equipped with the skills required to successfully work in a range of travel and tourism organisations.

Prior Learning

- An understanding of Geographical locations of continents and major destinations.
- An understanding of command words; in particular; identify, describe, analyse and evaluate.
- An understanding of how to use ICT to produce customer itineraries, presentations and reports

| | Vision | Key Concepts and Key Skills |
|---------|--|---|
| Year 10 | To develop students knowledge of all aspects of the travel and tourism industry. To inspire students and help them understand the significance of the travel and tourism industry to the economy. Students will develop an understand of the principles of sustainable tourism and the positive impacts they can have on a host destination. | <ul style="list-style-type: none"> ✓ UK Mapping skills ✓ ICT skills ✓ Presenting skills ✓ Communication ✓ Problem solving ✓ Extended Writing ✓ Report writing |
| Year 11 | To equip students with the skills necessary to be able to provide outstanding customer service skills in the travel and tourism industry. To develop students knowledge of a range of overseas destinations. | <ul style="list-style-type: none"> ✓ Worldwide Mapping skills ✓ Customer Service Skills ✓ Communication skills ✓ ICT skills ✓ Presenting skills ✓ Problem solving ✓ Extended Writing ✓ Report writing |
| Year 12 | | |
| Year 13 | | |

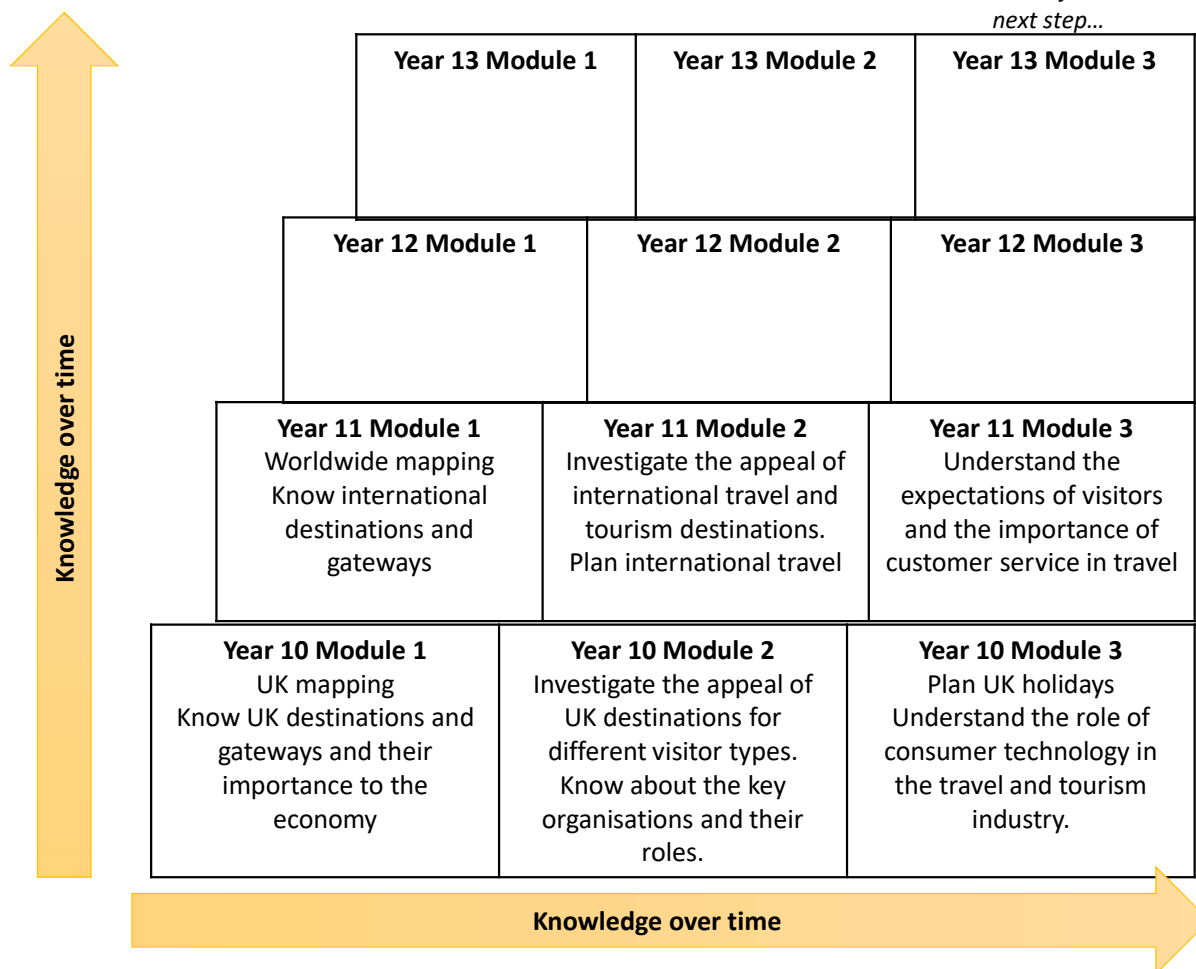
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Our Curriculum Progression Model is:

Readiness for their
next step...



Key texts and websites that you can access to support their knowledge development in this subject include:

| | Year 12 | Year 13 |
|--|---------|---------|
| Exam Board website: www.edexcel.org | | |
| Websites | | |
| Key texts and books | | |

| | Year 10 | Year 11 |
|---|---|---|
| Exam board website: https://qualifications.pearson.com/en/home.html | | |
| Websites | Visitbritain.com Students have the opportunity to investigate 6 destinations of their choice across the two years and will be expected to use a wide range of destination websites such as visitblackpool.co.uk to support their own research. | |
| Key texts and books | <ul style="list-style-type: none"> • Student Knowledge Organiser • The worldwide Atlas • BTEC First in Travel and Tourism Student book • Wanderlust, Jen Malone • Let's Get Lost, Adi Alsaïd • I See London, I See France, Sarah Mlynowski • Wanderlove, Kirsten Hubbard | <ul style="list-style-type: none"> • Student Knowledge Organiser • The Worldwide Atlas • BTEC First in Travel and Tourism Student book • 13 Little Blue Envelopes, Maureen Johnson • Mosquitoland, David Arnold • Dogsong, Gary Paulson |