St Wilfrid's RC College **Travel and Tourism**



Curriculum Overarching Intent.

To immerse students into the rapidly growing industry of travel and tourism. To empower students to have a passion for the subject and raise their aspirations and desires to travel. Students will investigate a range of UK and world class travel and tourism destinations and explore the key features of appeal of the destinations. Students will understand the economic importance of tourism . Through studying this course, students will be fully equipped with the skills required to successfully work in a range of travel and tourism organisations.

Prior Learning

- An understanding of Geographical locations of continents and major destinations.
- An understanding of command words; in particular; identify, describe, analyse and evaluate.
- An understanding of how to use ICT to produce customer itineraries, presentations and reports

	Vision	Key Concepts and Key Skills
Year 10	To develop students knowledge of all aspects of the travel and tourism industry. To inspire students and help them understand the significance of the travel and tourism industry to the economy. Students will develop an understand of the principles of sustainable tourism and the positive impacts they can have on a host destination.	 ✓ UK Mapping skills ✓ ICT skills ✓ Presenting skills ✓ Communication ✓ Problem solving ✓ Extended Writing ✓ Report writing
Year 11	To equip students with the skills necessary to be able to provide outstanding customer service skills in the travel and tourism industry. To develop students knowledge of a range of overseas destinations.	 ✓ Worldwide Mapping skills ✓ Customer Service Skills ✓ Communication skills ✓ ICT skills ✓ Presenting skills ✓ Problem solving ✓ Extended Writing ✓ Report writing
Year 12		
Year 13		

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C	Our Curriculum Progression Model is:							Readiness for their next step		
				Year 13 N	Year 13 Module 1		Year 13 Module 2		Year 13 Module 3	
	r time				Year 12 Modu	le 1		Year 12 Module 2		Year 12 Module 3
	Knowledge over time			Wo Kn	ear 11 Module 1 orldwide mapping ow international estinations and gateways		Year 11 Module 2 Investigate the appeal of international travel and tourism destinations. Plan international travel		e	Year 11 Module 3 Understand the expectations of visitors and the importance of stomer service in travel
			Кпс	UK o w UK d gatewa import	D Module 1 mapping estinations and ys and their ance to the onomy	ping Invest nations and U nd their diff e to the Kr		Year 10 Module 2 restigate the appeal of UK destinations for ifferent visitor types. Know about the key ganisations and their roles.		Year 10 Module 3 Plan UK holidays nderstand the role of nsumer technology in ne travel and tourism industry.

Knowledge over time

Key texts and websites that you can access to support their knowledge development in this subject include:

	Year 12	Year 13				
Exam Board website: www.edexcel.org						
Websites						
Key texts and books						
	Year 10	Year 11				
Exam board website: <u>https://qualifications.pearson.com/en/home.html</u>						
Websites	Visitbritain.com Students have the opportunity to investigate 6 destinations of their choice across the two years and will be expected to use a wide range of destination websites such as visitblackpool.co.uk to support their own research.					
Key texts and books	 Student Knowledge Organiser The worldwide Atlas BTEC First in Travel and Tourism Student book Wanderlust, Jen Malone Let's Get Lost, Adi Alsaid I See London, I See France, Sarah Mlynowski Wanderlove, Kirsten Hubbard 	 Student Knowledge Organiser The Worldwide Atlas BTEC First in Travel and Tourism Student book 13 Little Blue Envelopes, Maureen Johnson Mosquitoland, David Arnold Dogsong, Gary Paulson 				