

Factors affecting the destination

- Natural Features
- Local attractions
- Range of accommodation
- Facilities
- Traditions and cultural aspects
- Special Interest Tourism

Year 11 Travel and Tourism Module 1 Knowledge Organiser

P3: Describe at least three features that contribute to the appeal of one European and one Worldwide destination.

M2: Explain in detail how all six features can be suitable for more than one visitor type per destination.

D1 Compare and contrast the contribution of 2 of the destinations for different features and different customer types in relation to appeal.

Natural Features

- ✓ Climate
- ✓ Mountains
- ✓ Lakes
- ✓ Rivers
- ✓ Forests
- ✓ Beaches

Local Attractions

- ✓ historical sites
- ✓ heritage sites
- ✓ religious sites
- ✓ theme parks
- ✓ Museums
- ✓ aqua parks
- ✓ events

Accommodation

- ✓ Hotels
- ✓ Campsites
- ✓ Apartments
- ✓ Villas
- ✓ youth hostels

Facilities

- ✓ local transport
- ✓ Shops/ Markets
- ✓ Nightlife
- ✓ sport and leisure
- ✓ sightseeing
- Restaurants
- ✓ Weddings

Cultural Features

- ✓ Festivals
- ✓ local cuisine
- ✓ Fiestas
- ✓ religious practices
- ✓ pilgrimages,
- ✓ values and
- traditions,
- ✓ language

Special Interest Tourism

- ✓ health tourism
- ✓ religious tourism
- ✓ Music
- ✓ sport volunteering.

