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Date: 01/03  
Our Ref: Pastoral/STW/SF  
Your Ref:

Dear Year 12 Parent/ Carer,

### **Unifrog – The Complete Destinations Platform**

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we continue to use Unifrog; an award-winning, online careers platform. All students in Years 12 now have access to this excellent website.

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- Exploring Pathways – personality quizzes, career and subject profiles, MOOCs and webinars
- Recording – self-reflection about extracurricular activities and key employability skills
- Opportunities – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more
- Applications – tools to help students build applications for a range of pathways (e.g., CVs, Personal Statements, Common App Essays)

We have also set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to support your child throughout the process. The sign-up code you need is: **SWFRParent12** and you can sign up here: [www.unifrog.org/code](http://www.unifrog.org/code)

For more information, go to [www.unifrog.org](http://www.unifrog.org) or contact [admin@st-wilfrids.org](mailto:admin@st-wilfrids.org).

<https://www.st-wilfrids.org/sixth-form/progression/>

Yours faithfully,  
St Wilfrid's Sixth Form