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Date: 01/03  
Our Ref: Pastoral/STW/SF  
Your Ref:

Dear Year 8 Parent/ Carer,

### **Unifrog – The Complete Destinations Platform**

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we continue to use Unifrog; an award-winning, online careers platform. All students in Years 8 now have access to this excellent website.

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- Exploring Pathways – personality quizzes, career and subject profiles, MOOCs and webinars
- Recording – self-reflection about extracurricular activities and key employability skills
- Opportunities – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more
- Applications – tools to help students build applications for a range of pathways (e.g., CVs, Personal Statements, Common App Essays)

We have also set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to support your child throughout the process. The sign-up code you need is: **SWFRParent8** and you can sign up here: **[www.unifrog.org/code](http://www.unifrog.org/code)**

For more information, go to [www.unifrog.org](http://www.unifrog.org) or contact [admin@st-wilfrids.org](mailto:admin@st-wilfrids.org).

<https://www.st-wilfrids.org/sixth-form/progression/>

Yours faithfully,  
St Wilfrid's Sixth Form